, 7190436 -6:25782 /,) ". + ' - '&+ -$%! $&&& '((* *, -+$%%#$.$

CLARK ATLANTA UNIVERSITY
Job Description

Position Title:	Assistant/Associate Professor of Marketing
Department:	Department of Marketing, School of Business Administration
Reports To:	Chair, Departments of Management and Marketing

The following statements are intended to describe the general nature and level of work to be performed and are not intended to be construed as an exhaustive list of all responsibilities, duties and skills required of personnel so classified. All duties listed are essential functions for the position. It is understood that other related duties may be assigned.

General Function (Description):

Position Opening: Tenure Track Position in Marketing for Fall 2023
Application Deadline: Position will remain open until filled

The Marketing Department at Clark Atlanta University is seeking qualified candidates with an earned Ph.D. degree in Marketing for an Assistant Professor tenure track position beginning in the Fall 2023 semester. While all ranks will be considered, applicants at the Associate and Full Professor levels must have a current and established record of research productivity. ABDs will be considered for Assistant Professor positions only. Successful candidates will be required to teach graduate and undergraduate courses in Marketing, be productive research, and provide service to the business school and university. The salary is commensurate with education and experience of the candidate.

Examples of Duties and Responsibilities:

1. Teach undergraduate and graduate courses in Marketing.
2. Advise and mentor undergraduate and graduate students in the business school.
3. Publish research in leading, reputable, and refreed academic and professional journals in Marketing and related fields.
4. Provide service to the department, school, university, and the academic profession.

Knowledge, Skills and Abilities:

The teaching responsibilities will include teaching both BA and MBA students in the School of Business Administration. Some classes include Principles of Marketing, Marketing Management, Consumer Behavior, Principles of Retailing, Principles of Sales, and Principles of Advertising. In addition, candidates with online teaching experience are preferred, as there will be opportunities to teach online. The candidates will also be responsible for research productivity that will maintain their AASCB accreditation. Only candidates with a tenninal degree in Marketing from an AACSB accredited
Business school will be considered.

Mtnimum nirm} Standards:

Education	Earned PhD in Marketing from an AACSB accredited school or equivalent. An ABD will be considered for a temporary Assistant Professor position only.
Years of Experience	None for Assistant Professor. Otherwise it depends on the position.
Years of Management/Supervisor Experience	Not applicable.